

# KITCHEN RETAILER IRELAND



**Welcome to Kitchen Retailer Ireland (KRI) launched in June 2009.** This is a fresh dimension in business-to-business publishing, providing a balanced combination of news and cutting edge design. The publication is targeted at kitchen and appliance retailers; manufacturers and distributors; designers and architects, and developers of new build projects.

In KRI, we aim to inform and inspire. The content reflects the enthusiasm and expertise of a innovative and constantly evolving industry with upbeat editorial, high quality photography and stylish design.

Delivering the latest news and product releases, we generate publicity on all the latest developments in the kitchen industry. With retailer case studies and profiles, appointments and showroom news we put designers in the spotlight and feature new arrivals from leading manufacturers.

With a dedicated editorial team keeping their fingers on the pulse of emerging design trends, Kitchen Retailer Ireland keeps you up to speed on who's doing what in the industry. We're dedicated to making kitchens our number one priority.



## Supplied Ad Spec Sheet

DPS	420x297mm with crop marks plus 3mm bleed all round.
Full Page	210x297mm with crop marks plus 3mm bleed all round.
2/3 Page	123x277mm no bleed
1/2 Page Vertical	93x277mm no bleed
1/2 Page Horizontal	190x135mm no bleed
1/3 Page Vertical	61x277mm no bleed
1/3 Page Horizontal	190x90mm no bleed
1/4 Page	93x135mm no bleed
1/4 Page Horizontal	190x68mm no bleed

Ads should be supplied as Quark 6.5 or below, Adobe Indesign CS2 or below, tiff, illustrator eps or low compression jpeg. Full page ads may be supplied as hi res press ready PDF files. Fonts should be embedded and all images must be CMYK and 300dpi at the desired size to be used.

For further information please contact us on 028 9147 8703

Bayview Publishing, 57A-59 Prospect Road, Bangor, N.Ireland, BT20 5DF

### Targeted Circulation including:

Managers, managing directors, sales and marketing personnel within kitchen related retailers, manufacturers and distributors. Owners, buyers, kitchen designers, developers, and other individuals working in the specification or purchasing of kitchens for property development. Architects and interior designers and personnel working within other areas of interior design and kitchen installation. Also to individuals within consultancies and PR agencies.



FROM THE PUBLISHERS OF:



Northern Ireland Homes & Lifestyle Magazine – Northern Ireland's largest selling homes magazine. Abc Verified. Monthly Publication.

The Best of Irish Kitchens – Ireland's largest selling kitchen magazine. Abc verified. Bi-Monthly publication.