

THE BEST OF Irish Kitchens

Irish Kitchens, first published in 2007, is a quality magazine reflecting the kitchen industry throughout Ireland – North and South. We look at the high end of the Kitchen Market, top brands from the most reputable retailers and this magazine is an **essential purchase for anyone thinking of investing in a new kitchen.** We look at different styles, Country, Contemporary and Classic. We also talk to home owners, as each kitchen is a reflection of their individual taste, combined with the expertise of the designer.

Irish Kitchens also looks at top of the range kitchen appliances – fridge freezers, ovens, hobs, ranges, wine coolers etc. as well as Editor's Choice, which looks at luxury accessories for everyone's dream kitchen.

We found 'Irish Kitchens' an excellent source of generating new business. We had a client's kitchen featured in the first issue and received a great response. The best result we have had from any magazine. We will certainly be advertising with them again!!!

- Ronan Carey, Newcastle Design, Co Wicklow

We at Bob Bushell advertised in the first issue of Irish Kitchens magazine. We felt the style and design of the magazine was just right for our product. I am happy to say we received a great response not only from Dublin but many calls from Galway and Cork. The enquires generated are of good quality and already we have received orders from customers, some of whom actually came into our showroom with IRISH KITCHENS in their hand.

The magazine has proved to be the most cost-effective means of reaching our target market. We are happy to recommend IRISH KITCHENS as an excellent publication and we will certainly continue to advertise with them.

- Aoife Bushell, Bob Bushell Kitchens, Dublin

Irish Kitchens is the perfect publication for us to reach our specific type of clientele.

- Mark Robinson, Robinson Interiors, Belfast

We are delighted to feature our specialised product in Irish Kitchens magazine as we feel that the team involved in putting together each edition of the magazine, truly care about what is important in furniture design, particularly from the point of view of handmade kitchens. The magazine has also had a particularly positive impact on our product from an advertising point of view – a phenomenal response!!!

**- Michael Cusack,
Creative Wood Kitchens, Westport.**





The magazine gives the potential purchaser an overview of the kitchens available in the current market and how they look in situ helping the buyer decide the style most suitable for them and their home, as well as helping in the choice of flooring, worktops, lighting and colour schemes.

In each issue we like to talk to people who get a great deal of pleasure from their kitchen. Chefs, food critics or amateur foodies, each of whom give their advice on the essential elements of their kitchen.

With regard to Irish Kitchens I wish to say that of all the publications that I have viewed over the years, this is by far the most informative and sleek publication I have seen. Delighted to see that it covers all the true quality products available and appeals to this market. Since the first issue was published I can quite honestly say that a great number of customers I have either visited or who came to our showroom have had a copy of Irish Kitchens with them. Great achievement by any standards.

-Melanie Ashe,
House of Coolmore, Dublin

Supplied Ad Spec Sheet

DPS	460x297mm with crop marks plus 3mm bleed all round.
Full Page	230x297mm with crop marks plus 3mm bleed all round.
2/3 Page	140x277mm no bleed
1/2 Page Vertical	103x277mm no bleed
1/2 Page Horizontal	210x135mm no bleed
1/3 Page	66x277mm no bleed
1/4 Page	103x135mm no bleed

Ads should be supplied as Quark 6.5 or below, Adobe Indesign CS2 or below, tiff, illustrator eps or low compression jpeg. Full page ads may be supplied as hi res press ready PDF files. Fonts should be embedded and all images must be CMYK and 300dpi at the desired size to be used.

For further information please contact us on 028 9147 8703
Bayview Publishing, 57A-59 Prospect Road,
Bangor, N.Ireland, BT20 5DF

OPPORTUNITIES FOR YOU THE ADVERTISER

There are great opportunities for advertisers to showcase their products

1 A client's kitchen which can be between 4-5 pages of coverage.

2 Gallery, in each of the three sections gives you the opportunity to showcase different styles.

3 Designer Profile, where we interview the experts, asking them about coming trends, popular styles, and the most useful appliances on the market.

4 Industry news – this keeps you up to date with new developments, new showrooms, a new kitchen range, awards etc.

5 Features on appliances and essential gadgets.

